

ELEVATE OAKLAND PRESENTS

UNLOCK CREATIVITY

**POWERING CREATIVE LEARNING
FOR PUBLIC SCHOOL YOUTH &
THEIR SUPPORT NETWORKS.**



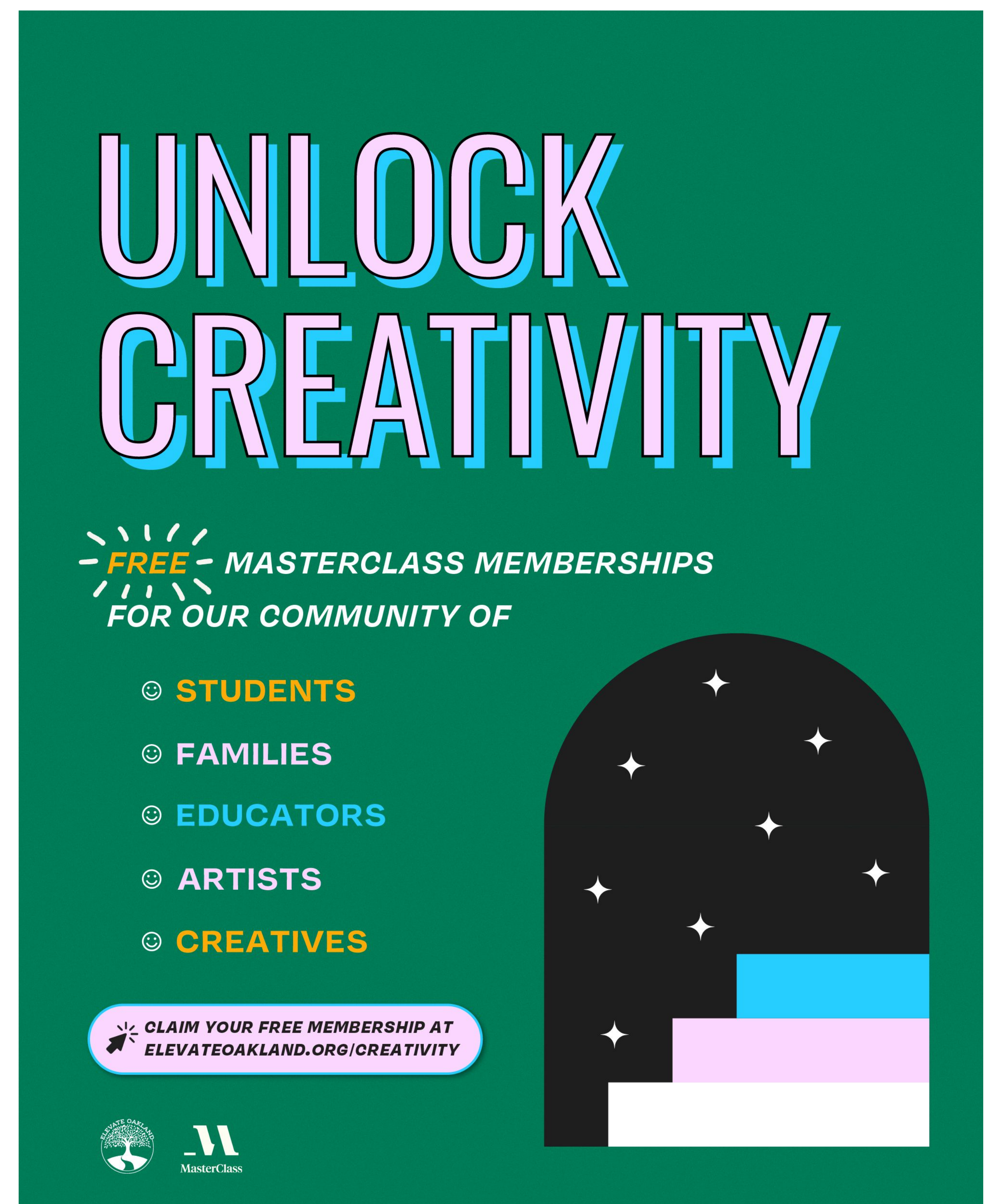
WHAT IS #UnlockCreativity?

During challenging times for our youth and community members, opportunities for creative expression and access to creative education are needed now more than ever.

In honor of Arts Education Month, Elevate Oakland is partnering with MasterClass to help distribute over **25,000 free annual MasterClass memberships** to our community of students, families, educators and creatives. #UnlockCreativity celebrates the powerful positive impact that music and arts education has on developing youth.

Featured MasterClasses

- ◆ *Sheila E. Teaches Drumming & Percussion*
- ◆ *Timbaland Teaches Producing & Beatmaking*
- ◆ *Ru Paul Teaches Self-Expression & Authenticity*
- ◆ *Alicia Keys Teaches Songwriting & Producing*
- ◆ *Amy Tan Teaches Fiction, Memory & Imagination*
- ◆ *Questlove Teaches Music Curation & DJ-ing*



[VISIT THE CAMPAIGN WEB PAGE](#)

[VIEW THE SOCIAL MEDIA TOOLKIT](#)

[LEARN MORE ABOUT MASTERCLASS](#)

WHO IS ELIGIBLE TO RECEIVE A MEMBERSHIP GRANT?

Eligibility is not limited by geographic location. Recipients must fall into one of these categories:

- Students or Student Family Members
- Educators
- Affiliate Artists & Creatives
- Employees of an affiliate organization
- Employees of an educational organization

HOW CAN ELIGIBLE RECIPIENTS CLAIM THEIR MEMBERSHIP GRANTS?

Eligible recipients can be directed to the #UnlockCreativity landing page at www.elevateoakland.org/creativity where they can fill out the [membership grant request form](#). It will take 1-3 business days for requests to be reviewed and approved. Once approved, eligible recipients will then receive an email with instructions for claiming their free membership(s).

Questions? Contact us at info@elevateoakland.org

WWW.ELEVATEOAKLAND.ORG/CREATIVITY